

HERITAGE



EUROPE

**EUROPEAN ASSOCIATION
Historic Towns and Regions**

SUSTAINABLE TRANSPORT WORKSHOP

**How to Improve Energy Efficiency and
Air Quality in Historic Centres**

**10TH OCTOBER 2013
11am-5pm, The Forum - Norwich**

Is your historic centre polluted by carbon emissions? Is inefficient distribution of people and goods contributing to congestion? Are you on track to meet the 80% reduction target in CO₂ emissions in Europe's towns and cities?

This one - day workshop will look at practical measures that can improve the quality of life in our historic centres through improvements in energy efficiency and air quality - benefiting residents, visitors and the historic fabric.



Historic Towns Working Together

www.historic-towns.org



Education and Culture DG
Culture Programme

Sustainable Transport Workshop

How to Improve Energy Efficiency and Air Quality in Historic Centres

Learn first hand from European case studies from:-

LUCCA – Italy

TRONDHEIM – Norway

DEN BOSCH – Netherlands

TREVISO – Italy

Contribute your views on the sustainable transport challenges facing historic towns

Help develop best practice guidance for historic towns

This workshop will be of interest to decision makers from the public and private sectors including:-

- Local Authorities working to meet the 2050 target of an 80% reduction in CO₂ emissions
- Planners and Transport Planners developing Mobility and Freight Logistic Plans for Urban Centres
- City Centre Retailers, Distribution Companies and other Stakeholders involved in more energy efficient distribution of goods

Case Study Examples including:

- 'Luccaport' Urban logistics service introduced in Lucca – a comprehensive approach to clean freight transshipment and last mile delivery
- Trondheim's overall Mobility Plan for CO₂ reduction and Posten Norge's (Post Office) implementation of zero CO₂ post distribution
- Den Bosch city logistic and overall mobility plans including 'environmental zone' for green vehicles only, combined with cycling and parking strategies

- Treviso's innovative plans for people and goods mobility through green parking schemes aimed at improving energy efficiency and reducing CO₂

Luccaport



BOOKING FORM



EUROPEAN ASSOCIATION
Historic Towns and Regions



BOOK YOUR PLACE

Heritage Europe, in association with the ENCLOSE and PERHT projects have pleasure in inviting you to participate in this workshop. Delegates will meet the costs of their own travel and hotel accommodation but all other expenses relating to speakers, meals etc will be met by the ENCLOSE project.

For more information on accommodation, please see
<http://www.historic-towns.org/ENCLOSESeminar.html>

Please return this Booking Form either by:

E-mail: hspeechley@historic-towns.org or **Fax:** 00 44 1603 496417

This workshop is part of the European Projects ENCLOSE (www.enclose.eu) and Life+ PERHT (www.perht-lifepius.eu)

Name (s)
Position(s)
Organisation/ City
Contact Details
Telephone
E-mail
Fax

Brian Smith
Secretary General
Heritage Europe (EAHTR)